PACKAGED SALES OF TOTAL FLUID MILK PRODUCTS IN MARKETING AREAS DEFINED BY FEDERAL MILK ORDERS, MARCH 2000, WITH COMPARISONS $\underline{1}/$

MARKETING AREA	TOTAL FLUID MILK PRODUCTS 2/		
	ORDER NUMBER	SALES	CHANGE FROM PREV. YEAR <u>3</u> /
		MIL. LBS.	PERCENT
Northeast	001	857	-0.5
Appalachian	005	313	-1.4
Southeast	007	429	-1.4
Florida	006	254	1.9
Mideast	033	574	-2.1
Upper Midwest	030	383	0.8
Central	032	402	-2.7
Southwest	126	367	3.0
Arizona-Las Vegas/ Western 4/	131/135	187	3.1
Pacific Northwest	124	187	-2.6
ALL AREAS COMBINED		3,953	-0.5

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas, and represent approximately 81 percent of total fluid milk sales in the United States. 2/ Total fluid milk products include plain, flavored, and miscellaneous whole milk products, plain, flavored, and miscellaneous reduced fat, low fat, and fat-free milk products, eggnog, and buttermilk. 3/ The data for 1999 are the simple summation of the data for the orders that were consolidated. For those orders that also include partial marketing area changes or the addition of unregulated area, the figures for the previous year were adjusted for these marketing area changes, mainly based on population. Percent changes are based on this estimated 1999 data. Percent changes also have been adjusted for calendar composition. 4/ The data for these markets have been combined for reporting purposes.

SOURCE: Monthly summaries of Federal Milk Order Market Statistics, AMS, USDA.